

The Store That Saves You Money



Lighting the Way Into the New Year With Year-End Golden Economies

Our Great January Sales start on Monday, January 9th. Hundreds of customers who know just what this means, await this announcement with keenest interest. Richmond knows no other January Sale like it, none so broad in scope, none presenting so many and diversified opportunities for substantial savings of money. Thousands of dollars' worth of standard Furniture and Heusehold Goods will be sold this month at much less than you expect to pay; we MUST make room for large shipments now on the way, and no matter what you want to buy, we offer you unrestricted choice of any article in our immense stock at

TWENTY FIVE



Dressers

Buys this \$30,00 Solid Quarter. \$21.50 Sawed Oak Dresser, a piece of Furniture to be proud of. It is gracefully built along correct lines, has large French plate oval mirror, and shows characteristic points of beauty not generally found. An unrivalled bargain in



Buys it, though it was made to \$19.50 sell at \$27.00. Solid as a rock quarter-sawed oak of best quality. Buy it while it is being offered to you at a figure which makes it a bargain long to be remembered.

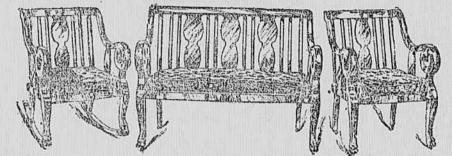


Frincess Dresser

Here's a \$28.00 Solid Quarter-Sawed Oak Princess Dresser which we sell now at \$20.75

WE need the room, YOU need the Dresser, so come in and look it over. Seeing is believing and you will agree with us that a purchase like this means a BONUS in the real sense of the word.

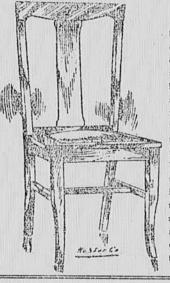
The moment you get between the four walls of this great, big, solid business organization you instinctively know that it is the Greatest Home Furnishing Store in Richmond. It has greater assortments than any other store, and you will soon learn, as others done, that every dollar you spend here has the added force of unlimited buying power and tremendous distributing resource. The treatment here is better than anything you ever experienced-



Three and Five-Piece Parlor Suites

Daily we receive enthusiastic compliments upon the distinctiveness, the unusualness and the exquisite designs of these three and five-piece PARLOR SUITES. They are here in all styles of frames and coverings. These Suites are lifted away rom the great general average by their distinctive points of beauty and great intrinsic value. Prices were from \$24.00 to \$175.00, and have been marked down to \$18.50 up to \$150.00the greatest bargain ever!



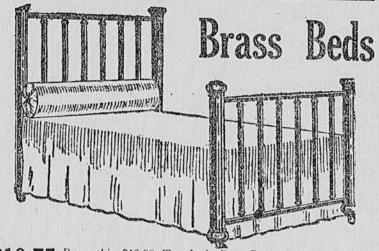


\$1.95 buys this \$3.50 Diner exactly like cut, made of quarter-sawed oak. upholstered in chase leather. A mere glance at this elegant Diner will demonstrate the

fact that solidity was the manufacturer's distinct aim and object. These very chairs have made hundreds and hundreds of friends for us, and will make many others. Not more than six to a customer-cannot afNew Method Gas Range



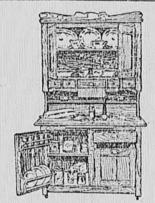
Every feature of convenience is found combined in this high-class Range, by far the most complete and best Gas Range made. The greatest gas-saver you can buy anywhere, regardless of price. We guarantee that it will save you 25 per cent more gas than any other good Gas Range on the market, a statement which we back up by an iron-clad guarantee. United States patents protect the invention, hence there is no "just as good." With a range like this cooking is a joy.



\$10.75 Buys this \$18.00 Two-Inch Post Brass Bed, with heavy fillers, built on the principles of sane, honest and painstaking manufacturing, and combining every feature of good service, style and finish. We have but twelve of these Brass Beds left, so make haste if you

want one.

We have other styles up to \$75.00, also a full line of White Enamel Iron Beds at from \$1.95 to \$30.00, all of which have a claim to your attention which you will find pleasure in respecting.



Boone Kitchen Cabinets

Get one of these Cabinets on our easy-way-to-pay plan, a most agreeable way of owning the best arranged Kitchen Cabinet you can buy. One of the finest things a housewife could wish to have. Sold on merit to thousands of people.

We have a great assortment of these Cabiwe have a great assortment of these Cabretto is eslect from, at prices ranging from \$15 to \$40. The supply on hand is so great that we cannot go into particulars, and we must confine ourselves to the statement that no matter what price you care to pay, we can supply you with a Boone Kitchen Cabinet that will till your needs, which were taste and plean your pure. atisfy your taste and please your purse.



Chiffonnier An Extra Special at

you will feel that your account is welcome.



You ought to see how many things we have stored away already for future delivery, as late as March and April. At the prices we are now selling you cannot afford to postpone buying NOW what you are sure to need LATER. We charge no storage—a small deposit is all we require to keep for future-delivery anything you care to select. Our small-payment credit system provides for unlimited purchasing power for reliable people. Buy NOW—pay LATER! It is to your own

Social Side of Washington

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